



Creating a Strategic Financing Plan

LifeSkills Training

Webinar Series

January 13, 2011

Our Goals for this Webinar Series

1. Share a framework and process for sustainability planning
2. Provide information, guidance and tools to support sites in creating a sustainability plan
3. Create opportunities for dialogue and peer learning across LST grantee sites

Selected items that you reported as **your** goals for this series:

- Learn about effective sustainability strategies and practices
- Understand funding sources
- Guidance and tools to work on a sustainability plan

Brief Recap of Webinars to date

Introduced:

- the sustainability framework and planning process
- the sustainability planning self-assessment tool
- a framework for understanding how results and outcomes can support sustainability

Provided:

- guidance and tools to assemble a sustainability planning team

Your Reflections

- Sustainability planning requires buy-in and ongoing commitment to be successful

- There are many options for members of your sustainability planning team: members of school PTAs, PTOs, community-based organizations, teachers, counselors, district staff, etc.

Today's Agenda

1. Review steps for creating a strategic financing plan.



2. Discuss funding sources that can be used to support LifeSkills Training implementation.



3. Explore financing strategies that can be deployed to support your LifeSkills Training initiative.



Developing a Strategic Financing Plan

1. Determine cost

CSPV LST cost calculator, available at:

http://www.colorado.edu/cspv/blueprints/lst_grant/calculator.html

2. Map current funding

3. Assess gaps between cost and available funds

4. Identify funding sources and financing strategies



Identify Funding Sources and Financing Strategies

Suggested Process:

1. Clarify what you need and when
2. Review current funding mix
3. Get more information about funding sources
4. Determine what funding sources are most appropriate



Context Matters

What are some contextual issues you should consider when considering funding sources?

- Policy-related considerations
- Political context?
- Economic context?
- Considerations related to partner organizations?

Potential Funding Sources

- **U.S. Department of Education**
 - Grants to Reduce Alcohol Abuse
 - Partnerships in Character Education
 - Safe and Supportive Schools
- **U.S. Department of Agriculture**
 - Rural Youth Development Grants Program
- **U.S. Departments of Education, Justice, and Health and Human Services (Jointly Administered)**
 - Safe Schools, Healthy Students



Effective Financing Strategies

1. Making Better Use of Existing Resources
2. Maximizing Federal, State, & Local Funds
3. Building Public-Private Partnerships

Resources: Funding Sources

- **TFP's searchable federal funding catalog** – www.financeproject.org/fedfund_search
- **Federal funding** – www.cfda.gov, www.grants.gov (grant opportunities and online applications), Census Consolidated Federal Funds Report and agency websites (grantees)
- **LifeSkills Training-specific**— www.lifeskillstraining.com
- **Foundation Center** – www.fdncenter.org
- **Publications** –Chronicle of Philanthropy, www.grants.philanthropy.com, Youth Today www.youthtoday.org
- **Private donors** – www.grassrootsfundraising.org and www.techsoup.org (technology support for nonprofits, including donor development)

Sustainability Planning Webinar Series

- **October 27:** Overview of the Sustainability Planning Framework and Process
- **November 4:** Using the Self-Assessment Tool to Benchmark Progress and Identify Priorities
- **December 1:** Using Results and Benchmarks to Support LST Sustainability
- **January 13: Creating a Strategic Financing Plan**
- **February 15: Organizational Capacity and Community Support**
- **MAY 10:** Developing and Writing the Plan

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Archived webinar materials can be found at:

http://www.colorado.edu/cspv/blueprints/1st_grant/sustainability/index.html